



## COMPUCOM CLIENT ADVOCACY

Showcasing your Success

At CompuCom, we're continually amazed by the remarkable innovations of our clients. We created the Client Advocacy Program to highlight your achievements and help you earn the recognition you deserve.

**CompuCom**<sup>®</sup>

## How often does your organization implement innovations or achieve new levels of success — but lack the time to stop and enjoy your accomplishments?

At CompuCom, we've built our own success on understanding and serving our clients. On comprehending their challenges, embracing their aspirations and working with them side by side to achieve the results they want.

In the process, we've been nothing less than impressed — even inspired — by your extraordinary creativity and inventiveness. Not only do you leverage information technology to improve processes, increase productivity and solve seemingly intractable problems. You also dream up new ways of applying IT to make work more fulfilling and make customers' lives better, to enter new markets and drive new revenue streams.

We established the CompuCom Client Advocacy Program to provide a forum where you and your team can stand up and get the credit you deserve. To afford market leaders, like yourself, the opportunity to celebrate and share insights earned and lessons learned, challenges conquered and results realized.

We recognize that you're our valued client. And we're your trusted advisor. Leveraging this mutually beneficial relationship, the Client Advocacy Program enables us to showcase how you're implementing innovative strategies, solving mission-critical problems and transforming processes to drive your business forward.

### Your Time to Shine

We know how hard it can be to sing your own praises, to find the opportunity and the platform to promote your organization's achievements. CompuCom's Client Advocacy Program gives you the time and space to highlight what you've attained and receive the internal and external recognition you deserve.



Imagine describing your team's innovations in a compelling case study or presenting your project's performance in an engaging video. By joining fellow market leaders in the Client Advocacy Program, you'll be able to accomplish just that. You'll also gain the opportunity to build new credentials, expand your professional network and burnish your reputation as a thought leader.

## First Among Peers

At the core of the Client Advocacy Program is the exclusive Client Advisory Council. Representing the vanguard of innovators and market disrupters, members of the Council have the opportunity to participate in a number of invitation-only events and activities, including:

- Advisory roundtables and insight-sharing workshops.
- Regional thought leadership events.
- Speaking engagements at IT industry events.

Council members also enjoy the privileges of all program members, including:

- Networking with other market leaders at CompuCom client forums.
- Sharing of knowledge and best practices through interactions with CompuCom executives and subject matter experts.

## Step Up to the Mic

Getting involved in the Client Advocacy Program is fast and convenient. Activities work around your schedule and time commitments. We'll collaborate to find the best way to highlight your organization's achievements. We'll help you hone in on the story you want to tell, and identify the right communications vehicles and channels to get your message across. We'll then promote your successes within your organization, across your industry and throughout the business community at large.



As a CompuCom Client Advocate, you'll also be able to participate in reputation-building activities such as:

- Thought leadership papers
- Feature articles
- Industry awards
- Case studies
- "Putting Technology to Work" videos

At CompuCom, we're proud of our clients' achievements. With the CompuCom Client Advocacy Program, we make sure you get to be proud of them, too.

Join the CompuCom Client Advocacy Program today. Contact Whitney Frendle at [whitney.frendle@compucom.com](mailto:whitney.frendle@compucom.com).



#### ABOUT COMPUCOM

CompuCom Systems, Inc., a global company headquartered in Dallas, Texas, provides IT managed services, infrastructure solutions, consulting and products to Fortune 1000 companies committed to enhancing their end users' experience. Founded in 1987, privately held CompuCom employs approximately 11,500 associates. For more information, visit [www.compucom.com](http://www.compucom.com).

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